

Since 1925, the Society of Foreign Consuls in New York has represented the world's largest diplomatic community. This unique organisation, whose members are gathered from the 100+ NYC-based consulates, is steered by an Executive Committee of elected members representing all countries via regional groupings: Africa, Europe, West & South Asia, East Asia & the Western Pacific, the Caribbean & Central America and North & South America. The Society works to safeguard the interests and rights of its members and arranges useful forums and briefings with local, state and federal authorities. It has a long, proud record of philanthropy through its annual charitable events and organises business and social activities for members and guests. www.ConsulsNewYork.com



More than150 years old and 840 acres in size, Central Park, Frederick Law Olmsted's masterpiece of landscape design, is a world famous destination for national and international travelers and an urban oasis for New Yorkers.

This guided tour will provide an insight into the cultural history which made it possible, the public art and architecture which adorns it and the flora and fauna that reside within.

See sites made famous in 200+ feature films shot on location and learn about the dozens of recreational opportunities including model boating, bocce ball and horseback riding available to visitors of all ages.

www.NYC.gov/Parks



## St. Jude Children's Research Hospital®

is unlike any other pediatric treatment and research facility. **St. Jude** is the first institution established for the sole purpose of conducting basic and clinical research and treatment into catastrophic childhood diseases, mainly cancer. Discoveries made here have completely changed how the world treats children with cancer and other catastrophic diseases.

**St. Jude** is where many doctors send their sickest patients and toughest cases. **St. Jude** has developed protocols that have helped push overall survival rates for childhood cancers from less than 20% when the hospital opened in 1962 to more than 70% today.

At **St. Jude**, no child is turned away because of a family's inability to pay, and families never pay for treatment not covered by insurance.

The mission of **St. Jude's International Outreach Program** is to improve the survival rates of children with catastrophic illnesses worldwide through the transfer of knowledge, technology and organizational skills.

www.StJude.org



The Consulate General of Switzerland in New York proudly supports the Guided Walking Tour of Central Park for St. Jude Children's Research Hospital on Saturday, May 29, 2010 and is happy to contribute to the mission of St. Jude's International Outreach Program. The Consulate General represents Switzerland and the interests of Swiss citizens particularly in New York and the American East Coast. In order to strengthen Swiss-American relations, friendship and common understanding, the Consulate General of Switzerland supports business activities of Swiss and American companies and assists in creating joint cultural and social events. The Consulate General also handles consular issues for 19,000 Swiss citizens.

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## Finding Cures. Saving Children.







The 2nd Annual Society of Foreign Consuls in New York's Guided Walking Tour of Central Park for St. Jude Children's Research Hospital

## Saturday, May 29, 2010



Pre-registration is essential at: Beth.Desai@StJude.org

Check-in on May 29 from 8:00am at The Arsenal, 1st Floor lobby, located within Central Park at Fifth Ave directly in front of 64th Street

Guided Walking Tour starts at 9:00am (sharp!)
Lasts approx. 2 hours and ends back at The Arsenal.
Tour will go ahead rain or shine!!

Our guide will be NYC Parks Cultural Affairs Liaison Officer and former Urban Park Ranger, Mr. Gary Rozman.

Questions? Info? Please contact Beth Desai, ALSAC/ST. JUDE on 212-239-3239 or visit www.ConsulsNewYork.com

benefit **St. Jude Children's Research Hospital.** Discover your own way or join our (approx. 2-hour) guided walking tour Minimum \$45\* in sponsorships = Access to guided tour and selected refreshments plus gift bag containing Join the Society of Foreign Consuls on Saturday, May 29, 2010, as we unite to explore NYC's legendary Central Park to starting at 9am from The Arsenal This leisurely tour will cover the north-south portion from 65th Street to 72nd, and eastwest from 5th Avenue to Central Park West. We will pass by the Literary Walk, Bethesda Terrace, Cherry Hill, Strawberry Fields, Tavern on the Green & Sheep Meadow and finish back at The Arsenal. Event will go ahead rain or shine! (one size fits all) t-shirt, bottled water, map, gift from Central Park, gift from St. Jude + some surprises!

payment upon arrival at check-in desk. Checks\* should be payable to: St. Jude Children's Research Hospita Constributions by US taxpayers may be tax deductible Cash Pre-registration essential at: Beth. Desai@StJude.org. Please submit contribution form and all sponsor Questions? Info? Contact Beth Desai, ALSAC/ST.JUDE on 212-239-3239 or visit www.ConsulsNewYork.com Check Zip A special prize will be awarded to the person who raises the highest amount! GRAND TOTAL State Participant's Name: Address/City/State, Zip Phone/Email Team/Consulate Name: Participant's Address: Sponsor's name